



**JANUARY 20th-21st, 2012
 BUCKEYE EVENT CENTER
 DALTON, OHIO**

JW PROMOTIONS HEREBY LEASES TO:

EXHIBITOR: _____
 (For advertising listing and clerical purposes please include DBA's.)

ADDRESS: _____

PHONE: _____

Tell us about your product, this will help insure your company is not placed next to or across from a competitor.

Product Information: _____

Booth space is available for the "Northeast Ohio Sportsman Show" January 20-21, 2012 located at the Buckeye Event Center 630 Henry St. Dalton, Ohio 44618, for the purpose of exhibiting, demonstrating and otherwise advertising their name and product. JW Promotions will assign the location of the booth spaces after the representatives of JW Promotions receive payment for the booth rental and have approved the contract.

_____ (PLEASE INITIAL) For, and in consideration of the lease space, the above named Exhibitor does hereby agree to pay to the order of JW Promotions, the sum specified below which covers rental and advertising of the "Northeast Ohio Sportsman Show" for the duration of the show. The type of advertising will be chosen at the sole discretion of JW Promotions. The advertising will be reasonable in nature, and is intended to maximize the shows exposure through various types of media: Radio, Newspaper Banners & Flyers.

Booth Rental Fees include advertising, pipe and drape and electricity. Tables and Chairs are not a part of the booth rental fees. Please include the attached form if these items are needed. Tables \$15.00 and chairs 2 for \$7.00. Table covers are the responsibility of the exhibitor. Exhibitors are responsible for the removal of any trash from the booth during show and at tear down, any trash left behind will result in a removal fee of \$25.00.

Until signed by a representative of JW Promotions, this application only constitutes as an application for the Exhibition at the show listed above.

NO EXHIBITOR WILL BE ASSIGNED A BOOTH SPACE UNTIL ALL FEES ARE PAID IN FULL!

ALL RENTAL FEES ARE NON REFUNDABLE 30 DAYS PRIOR TO THE SHOW.

Exhibitor must carry liability insurance protection, and Exhibitor must provide a certificate of such to JW Promotions along with a signed contract and payment for booth space.

JW Promotions will not be liable to Exhibitor, Exhibitor's employees, agents, or visitors or to any other person whomsoever for any injury or damage to property at or about the premises caused by the negligence or misconduct of Exhibitor, its agents, servants, or employees. Exhibitor agrees to indemnify JW Promotions and hold them harmless from any loss, expense or claim arising out of such damage or injury.

THIS EVENT WILL HAVE 24 HOUR SECURITY.

EACH EXHIBITOR WILL RECEIVE 4 EXHIBITOR PASSES IN YOUR PACKET UPON REGISTRATION . ADDITIONAL PASSES MAYBE PURCHASED FROM JW PROMOTIONS FOR \$5 EACH.

Set up: Tuesday -Thursday January 17th- 19th 8am-5pm.

All Exhibits must be set up by Thursday Jan.20th 5pm. NO EXCEPTIONS.

Show Hours: Friday; 9am – 8pm, Saturday, 9am – 6pm

Tear Down: Saturday 6pm-8pm. Monday Jan. 23rd 9am-3pm.

Exhibits must be staffed during ALL hours of show operation. PLEASE remind your team that by leaving early on any day, you are limiting your sales potential and affecting the quality of the guest experience. Absolutely NO tear down until after show is over.

ELECTRICAL: Extension Cords and power strips for individual booths are exhibitors responsibility.
Please indicate electrical requirements below:
110
220 There will be an additional charge for this connection of \$25.00
Additional electrical needs:

Prior to December 21, 2011, a non-refundable deposit of 50% must accompany contract to guarantee a space is "reserved". Sign and return this form with deposit to JW Promotions, 646 Grand Valley Dr. Howard, Ohio 43028.

Payment in full must be received by December 21, 2011, or no space will be "assigned".

If the contract is being returned after December 21, 2011, a non-refundable payment must be made in full to guarantee a space is "reserved" and "assigned".

When paying with Credit Card please indicate amount to be charged! Please note if a balance is carried over, your balance will be run by the "pay in full date" indicated above, unless otherwise specified!

A fee of \$30.00 will be charged for each returned check.

Plan	Booth Size	Cost
Plan A	10 x 10	\$325.00
Plan B	10 x 20	\$525.00
Plan C	10 x 30	\$725.00
Plan D Bulk Space	20 x 20	\$925.00
Plan E Corner Space	10 x 10	\$425.00
Sponsorship Package	10 x 20	\$3000.00

Plan # _____ Date: _____ Sales Rep. _____
Business Name: _____
Authorized Signature: _____ Print Name _____
Billing Address for card statement: _____
Payment Method Company Checks Visa, Master Card # _____ exp. _____

**JW Promotions, 646 Grand Valley Dr, Howard, Ohio 43028
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 ohiosportsmanshow.com**